

PARTNER SEARCH FORM

LCC International University
Department of Communication

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About University/Research Institute

LCC International University is an English-speaking liberal arts university in Klaipėda, Lithuania. The University serves a diverse international student body representing over 40 countries and offers both undergraduate and graduate-level programs. LCC is recognized for its strong emphasis on critical thinking, civic engagement, and interdisciplinary education.

With a focus on developing socially responsible graduates, LCC integrates communication, ethics, and global awareness across its curricula. The university maintains strong connections with local and regional communities, providing opportunities for applied learning, outreach, and collaboration. LCC has established capacity in delivering educational programs, workshops, and community-based initiatives in an English-speaking academic environment, enabling effective collaboration with international partners and accessibility for diverse participant groups. Its interdisciplinary setting makes it well-suited for implementing and testing innovative educational approaches with multicultural target groups.

Introduction about the Research Group

LCC International University is developing expertise in media literacy, with a particular focus on addressing misinformation and disinformation in the Baltic region. Through its Global Business and Communication program, the university is establishing a Media Hub dedicated to research, teaching, and public engagement in media and information integrity.

The university delivers media literacy education through coursework, workshops, and community-focused initiatives, with an emphasis on political communication, digital responsibility, and ethical media practices. Key activities include student-led media projects, training in responsible media production, and outreach initiatives aimed at strengthening awareness and resilience to disinformation.

LCC offers a unique environment for testing media literacy interventions in the Baltic context. Its student population and strong links to local communities provide access to relevant target groups; young people and community stakeholders. The university brings a valuable Baltic and Central and Eastern European perspective and supports project impact by contributing to democratic resilience and informed civic engagement.

LCC seeks to participate in HORIZON-CL2-2026-01-DEMOCRACY-10 as a partner, contributing to pilot activities, education components, and regional case studies.

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Relevant Projects	<p>1 Student Media Lab focused on ethical and creative media production</p> <p>2 Community-focused media literacy workshops, student-led campaigns, and community training programs particularly in political communication</p> <p>3 Training students to become media leaders in their home countries</p> <p>4 Promoting responsible and ethical media engagement to counter misinformation and disinformation</p> <p>5 Encouraging sustainable media practices for community well-being</p>
Expertise	<p>Media literacy</p> <p>Public speaking</p> <p>Public relations</p>
Key Words	<p>Media literacy, media education, public engagement, awareness</p>

Role in a Potential Consortia	<input type="checkbox"/> Coordinator/Lead Partner <input checked="" type="checkbox"/> Partner
Preferred Partner	<p>Baltic region, Central and Eastern Europe – Media production skills</p>

Optional

Preferred Programme Part/Cluster	<input type="checkbox"/> ERC <input type="checkbox"/> Health <input checked="" type="checkbox"/> Culture, Creativity & Inclusive Society <input checked="" type="checkbox"/> Civil Security for Society <input type="checkbox"/> Digital, Industry & Space <input type="checkbox"/> Climate, Energy & Mobility <input type="checkbox"/> Food, Bioeconomy, Natural Resources, Agriculture & Environment <input type="checkbox"/> EIC <input type="checkbox"/> Widening
Topic ID / HORIZON call no	<p>HORIZON-CL2-2026-01-DEMOCRACY-10.</p>