

HORIZON EUROPE PARTNER SEARCH FORM

Call Topic(s): HORIZON-CL4-2026-05-DIGITAL-EMERGING-02: Next-Generation AI Agents for Real-World Applications (RIA) HORIZON-CL3-2026-02-CS-ECCC-02: Enhancing the Security, Privacy and Robustness of AI Models and Systems (SecureAI) HORIZON-WIDERA-2025-01-ACCESS-01: European Excellence Initiative (EEI)

Project Type: Research & Innovation Action (RIA), Innovation Action (IA), Coordination and Support Action (CSA)

Are you working with any other partners on this topic?: no

EXPERTISE/COMMITMENT OFFERED

Form of Participation in a Horizon Europe Project: I offer my expertise to participate as a Partner in a Horizon Europe Project

Description of Researcher/Research Team Expertise: Our team is a hybrid collective of IT architects, data scientists, and digital educators. We specialize in building AI-driven ecosystems that don't just process data, but also communicate it effectively. Our expertise includes: Data Science & AI: Developing predictive models and automated content generation systems. IT Development: Full-stack development of platforms and interactive dashboards. Marketing Technology (MarTech): Leveraging big data for behavioral analysis and strategic communication. Innovative Education: Applying AI to personalized learning paths and capacity-building programs. We focus on the 'human in the loop' approach, ensuring that our AI and IT solutions are accessible, ethical, and easy to teach to non-technical stakeholders

Keywords Specifying Your Expertise: AI-driven Marketing, Data Science, Educational Technology (EdTech), IT Systems Integration, Machine Learning, Digital Transformation, Big Data Analytics, Personalized Learning, Strategic Communication, User Experience (UX), Capacity Building. Marketing. PPC. SEO. SEO AI. AI.

Activity Offered: Technology, Research, Dissemination

Involvement Proposed/Added-Value to Consortia: DataSwans brings a cross-disciplinary approach by integrating AI-driven Data Science with Marketing and Education technology (EdTech). We offer added value in translating complex technical data into user-

centric strategies. Our role in a consortium focuses on: Data-Driven Marketing & Outreach: Using AI to optimize project dissemination and reach specific target audiences effectively. Educational Integration: Designing AI-powered training modules and learning platforms to ensure the project's results are successfully adopted by end-users. Digital Transformation: Bridging the gap between core IT development and practical application in the social and commercial spheres

PROFILE OF PARTNER SOUGHT

Role: Demonstration, Training, leader

Country / Region: Any - Europe/North America/South America

Expertise Required: We are looking for partners who can provide real-world use cases and large datasets to validate our AI-driven models. Specifically, we seek: Industrial or Social Partners: Organizations (SMEs, NGOs, or Public Bodies) interested in implementing AI-driven marketing and educational tools. Academic Partners: Experts in ethics of AI and social sciences to evaluate the impact of our digital solutions. Pilot Sites: Entities willing to host demonstration activities for our IT platforms. We are open to joining an existing consortium as a specialized partner or co-developing a new proposal with an experienced Coordinator

PREVIOUS EXPERIENCE

Short Introduction of Key Areas of your previous Research/Innovation projects: Our previous work has focused on the practical application of AI and Data Science in digital ecosystems. Key areas of our project portfolio include: AI-Driven Personalization: Developing algorithms for targeted marketing and user behavior prediction in e-commerce and media. EdTech Solutions: Creating interactive, data-backed platforms for digital education and corporate training. IT Infrastructure for Big Data: Implementing scalable cloud architectures for real-time data processing and visualization. Strategic Communication: Executing complex digital marketing campaigns optimized by machine learning to maximize engagement and ROI

Have you previously participated in a Framework Programme (FP) European project?: No

CONTACT DATA

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Research Organisation Type: Industry/SME

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CONSENT TO INFORMATION SHARING

I agree with the publication of my contact data: Yes