

PROJECT PARTNER SEARCH FORM

oxtimes I offer my expertise to participate as a Partner in a Horizon Europe Project
☐ I am planning to coordinate a project and I am looking for Project Partners

TOPICS OF INTEREST

Main topic of interest:

 HORIZON-CL2-2022-HERITAGE-01-10: The New European Bauhaus – shaping a greener and fairer way of life in creative and inclusive societies through Architecture, Design and Arts

Other topics of interest:

- 2. HORIZON-CL2-2022-HERITAGE-01-04: Traditional crafts for the future: a new approach
- 3. HORIZON-CL2-2022-TRANSFORMATIONS-01-01: Public policies and indicators for well-being and sustainable development

PARTNER INFORMATION

sobi, o.z. is a CSO founded in 2017 with focus on **ecology, ethical work and innovation**. The CSO founded a brand sobi.eco, which won several awards (2019 National Business Award for the Environment in the Slovak Republic, 2019 Zlatý Mravec – Golden Ant, 2021 Enviroaward Atlas) and produce handmade eco-friendly products in sheltered workshops. The idea was initially published among the 197 best ideas from the world in the UNLEASH Catalog of Sustainable Solutions. sobi, o.z. is showcasing through the brand sobi.eco ethical and ecological approach to production and lead various workshops at schools and for businesses. **The aim of its activities is to inspire others to join the sustainable stream and scale the positive impact.**

sobi, o.z. and the brand sobi.eco has three dimensions:

- 1. Ecological transforming potential waste into unique products
- 2. Social delivering green jobs to vulnerable group
- 3. Educational enlightening sustainable solutions to students and the wide public

sobi, o.z. is looking for a consortium and project partners within this year's call to create international partnerships and widen its programs within **education**, **innovation** and **creativity towards sustainability**.

sobi, o.z. is preparing **new ways of involving people in eco-social programs** and would appreciate international support.

sobi, o.z. is offering the experience in eco design and production, trainings of disadvantaged people, cooperation within sectors, scaling the impact, cooperation with media, building partnerships, innovative education tools and branding.

sobi, o.z. aims to create an innovative space in Bratislava, Slovakia this year, which would include a creative space with workshops, meeting place for innovative thoughts, presentation of eco-friendly



products while involving people with disabilities and organizing inspirational meetings for schools, young people and local changemakers.

The Founders of sobi, o.z. have broad experiences with coordinating partnerships within international projects from the EC and International Visegrad Fund, and national projects from the Slovak government, various foundations and support systems.

Description of the Legal Entity

sobi, o.z. is a CSO based in Bratislava, Slovakia

sobi.eco are design eco-friendly products handmade in sheltered workshops in Slovakia. sobi.eco ® is a registered trademark and start-up brand managed by sobi, o.z.

Director of sobi, o.z. and the brand sobi.eco is Tomáš Horváth.

sobi, o.z. and the founders of sobi, o.z. (Tomáš Horváth and Alena Horváthová) have broad experiences in international projects with many successful partnerships behind them (listed below and in the Team section).

sobi, o.z. implemented several projects, among them:

- Turning textile waste into a resource with social engagement (2018) which was supported within a subgranting scheme from the Horizon 2020 project named Harnessing the Power of Digital Social Platforms to Shake Up Makers and Manufacturing Eentrepreneurs Towards a European Open Manufacturing Ecosystem
- Supporting disadvantaged people through the eco-friendly production in sheltered workshops (2018) supported by the EPH Foundation
- Youth Changemakers and Awareness of Sustainable Solutions (2019) supported by the International Visegrad Fund, where sobi, o.z. was a lead partner
- Sustainability multipliers (2021) supported by the O2 Fair Foundation

☐ Higher Education	☐ Research Institution	☐ Public Administration
☑ Industry /SME	⊠ NGO	\square Other: <i>Please specify</i>

Description of the (Research) Team

Tomáš Horváth

Tomas is Senior Project Manager who led projects for Caritas, UNICEF, Slovak National NGO Platform and as a Consultant cooperated with the Deputy Prime Minister's Office of the SR on Agenda 2030, and participated in projects with the Ministry of Education and the Ministry of Health of the SR. Tomas is the Founder of sobi, o.z., author of a book about humanitarian aid (Má pomoc Afrike zmysel?) and Alumnus of several international programs (United Nations Alliance of Civilizations (UNAOC) Fellowship, UNLEASH Laboratory, WHO Summer School, ChangemakerXchange, Yunus&Youth Fellowship, SDSN Youth).



Alena Horváthová

Alena is experienced in coordinating international projects with focus on humanitarian aid (Middle East and Sub Saharan Africa) and international trade (Slovakia-Italy). She has a Master's degree in Marketing, cooperated on various EU projects (sobi, ADRA, Caritas) and successfully managed various teams and reported to donors. Alena speaks English, Italian and Slovak language.

Martin Malina

Martin is enthusiastic Graphic Designer who created various brand designs, prototypes, international campaigns and cooperated on innovative projects and mobile applications. He is skilled in online space and developing ideas for various partners including the government, ministries, municipalities, businesses and NGO's.

Lujza Grambličková

Lujza is the youngest member of the sobi team who is responsible for cooperation with German speaking countries. She has skills in content creation, ideas and communication. She has worked on various green projects and speaks English, German and Slovak.

Expertise of the Team Leader

sobi has created a brand sobi.eco and lead eco production, social support and trainings of disadvantaged people, workshops at schools and for the public. Both Tomas and Alena, the Founders of sobi, have a great experience with leading international teams and managing complex projects and programs.

Tomas Horvath

- Policy Coherence for Sustainable Development, EuropeAid, EC supported project, Tomas led the group (6 EU partners) focused on Sustainable Production and Consuption,
- Slovak Presidency of the EU Council, The lead partner in the EC supported project for NGO's in Slovakia (8 partners),
- OpenMaker by Centire, supported the very beginning of the brand sobi.eco,
- Youth Changemakers, a project supported by the Visegrad Fund, Tomas led the project with partners from Hungary and Czech Republic,
- Other small projects supported by various foundations (e.g. O2, VUB Bank, EPH).

Alena Horvathova

- Projects supported by the SlovakAid focused on Humanitarian Aid in the Middle East coordination of partners in Syria and Iraq
- EU Volunteers, ADRA, with partners from EU focused on certified EU volunteering programs
- Managed teams for sobi within educational programs and prototyping with disadvantaged people

Potential role in the project

⊠ Research	
□ Dissemination	☑ Other: product development expertise,
multistakeholder partnerships, ideation and sta	rt-ups, social support, eco and ethical production,
innovation	



e.g. project leader, scientific coordinator, workpackage leader, product development expertise.

Already experience as a	Coordinator	\boxtimes YES	\square NO				
	Partner		\square NO				
	Expert Evaluator	☐ YES	⊠ NO				
CONTACT DETAILS							
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