

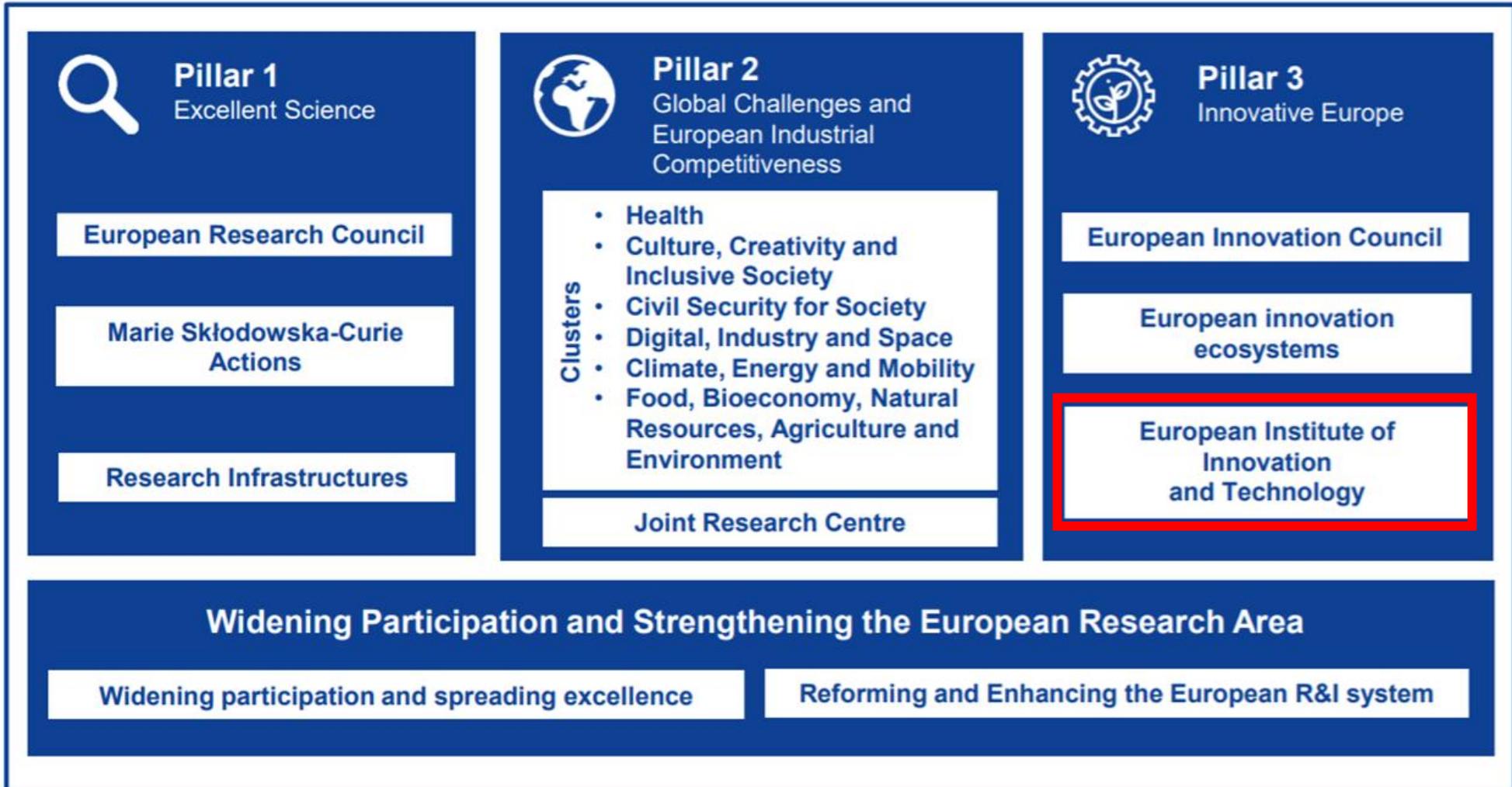


EIT - CULTURE AND CREATIVE SECTORS AND INDUSTRIES

Anna Vosečková, WIDERA NCP, EIT NCP
Webinar on SSH in Horizon Europe
11-12 January 2022



EIT IN HORIZON



GENERAL INTRODUCTION TO EIT

- European Institute of Innovation and Technology, EIT
- Independent EU body established in March 2008
- Main aim: to strengthen Europe's ability to innovate
- Motto: Making innovation happen
- Originally financed directly from EU budget, since 2014 from FPs
- Integral part of Horizon Europe (Rules of Participation apply) **NEW**
- Strategic Innovation Agenda (SIA) 2021-2027 (official launch on 14 July 2021)
- National Contact Points nominated in 2021 **NEW**

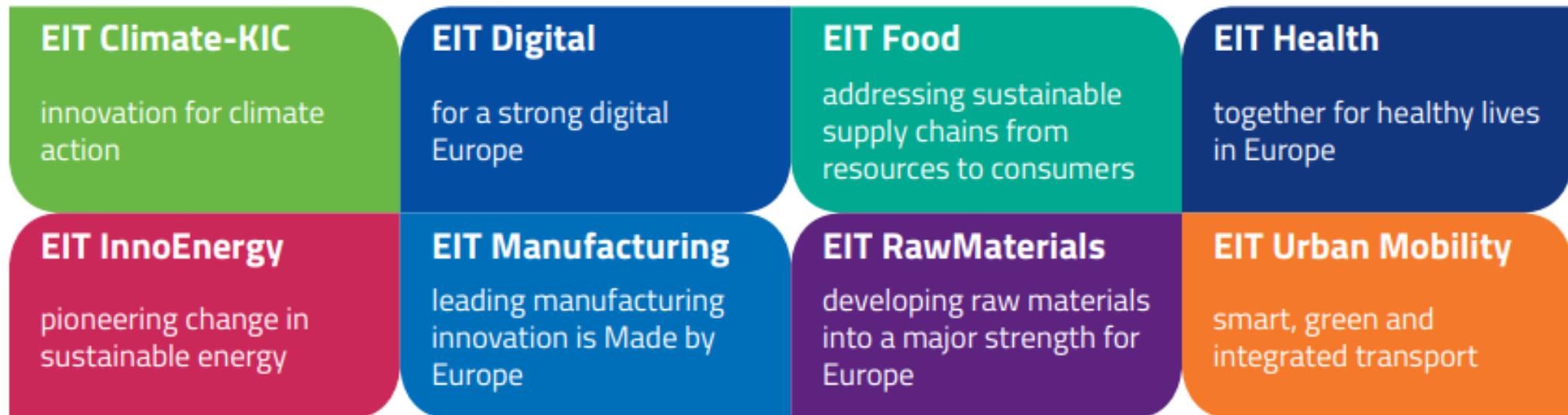
BUDGET 2021-27

€ 2,94 billion



EIT LOCATIONS

- Headquarters are in Budapest, Hungary
- EIT House = EIT Liaison Office in Brussels, Belgium
- KICs: main seat and Co-location Centres (CLCs) and Innovation Hubs
- Globally: EIT Hub in Silicon Valley, USA, EIT Hub in Tel Aviv, Israel

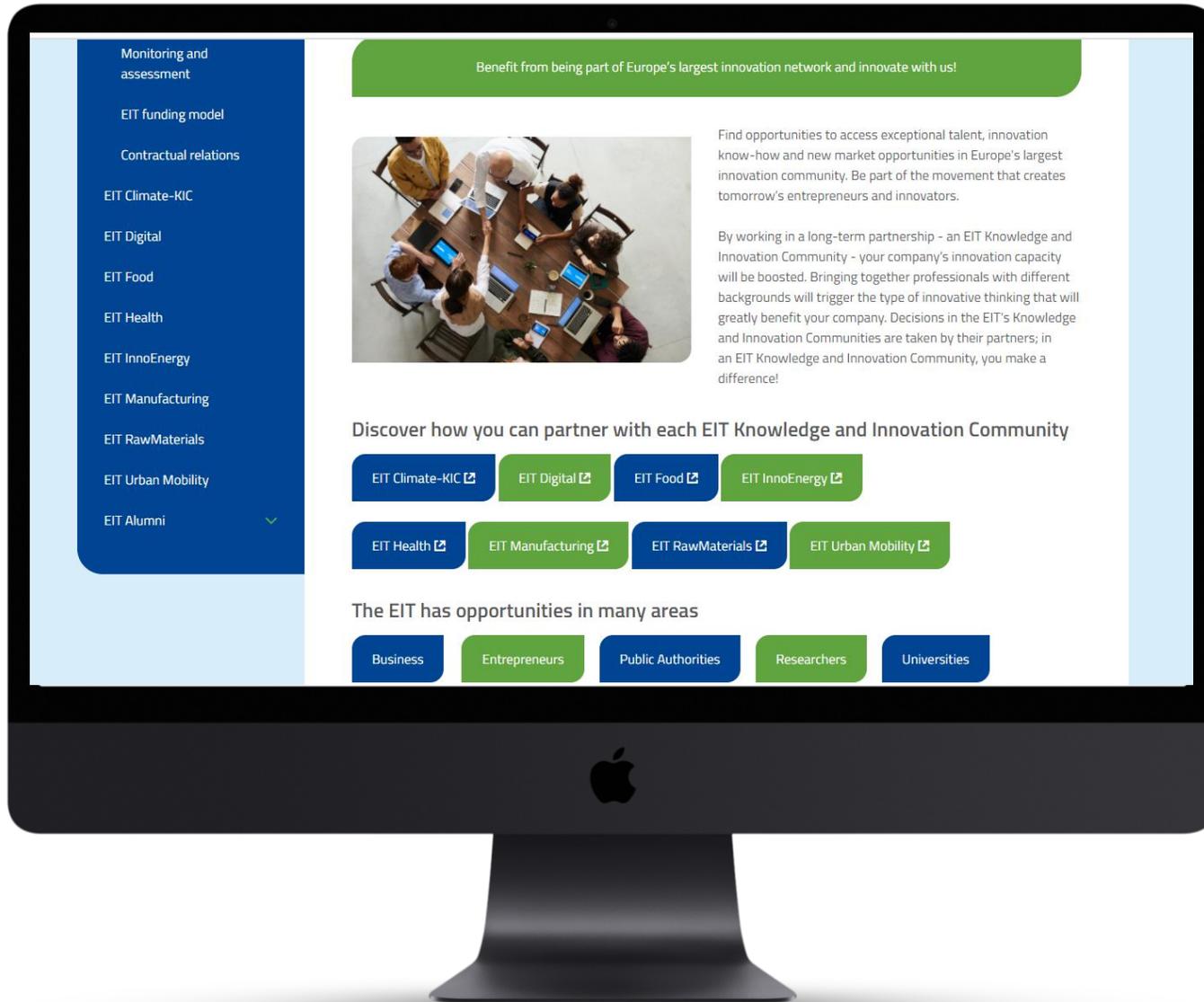


JOIN EIT AND KICS

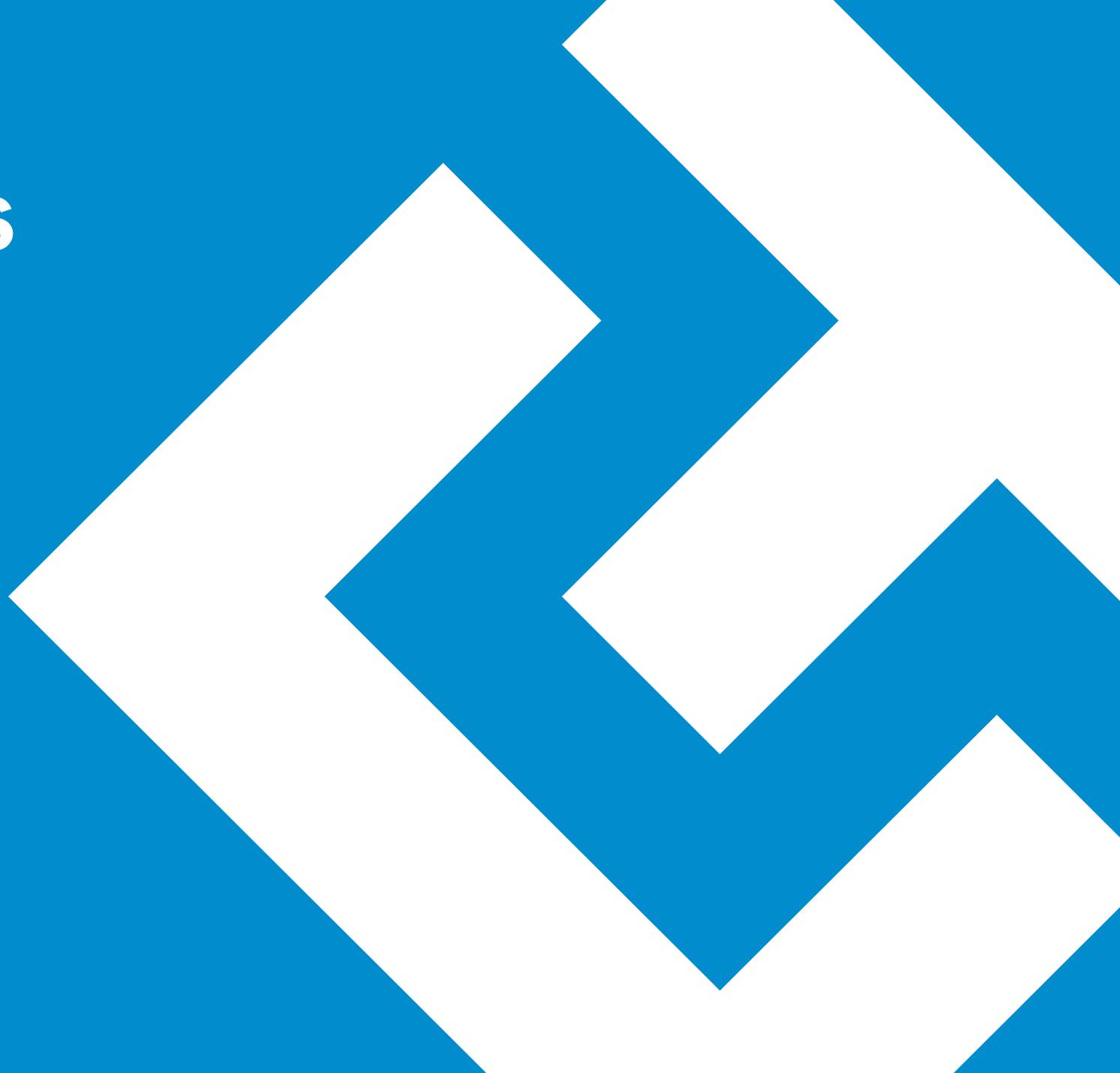
- As a KIC partner (type of partnership, financial conditions, area of interest, type of legal entity etc.)



- Without becoming a partner (education, business creation and acceleration, innovation activities)



CULTURE AND CREATIVE SECTORS AND INDUSTRIES



EIT CCSI

KIC „Cultural and Creative Sectors and Industries“

<https://eit.europa.eu/our-activities/call-for-eit-communities/2021>



Scope

- cooperation between research and industry, public and third sector organisations
- integration of creative clusters and innovation hubs
- role of culture and creativity for the economic and social development of cities and regions

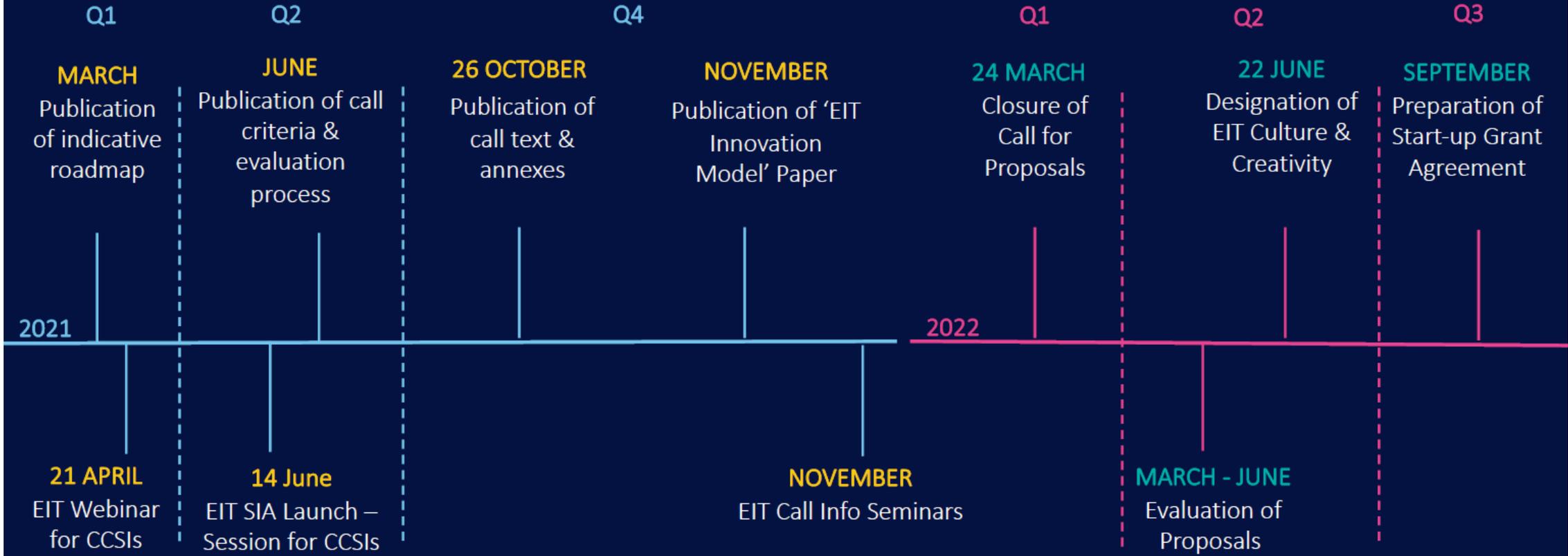
Aim

- improve competitiveness and innovation capabilities in CCSI
- foster generation of talents
- support emergence and deployment of innovative solutions and accelerate innovative companies

Fact sheet

https://eit.europa.eu/sites/default/files/factsheet_on_the_kic_on_cultural_and_creative_sectors_and_industries_ccsi.pdf

INDICATIVE ROADMAP 2021-22



EIT CCSI 2

- Publication of [EVALUATION CRITERIA](#) and [FAQs](#) (last update on 20/12/2021)
- EIT CCSI call
https://eit.europa.eu/sites/default/files/annex_ii_eit_2021_call_for_proposals_amended.docx_.pdf
- EIT CCSI Networking and B2B platform - available till April 2022 allowing to connect with potential partners: browse participant list and choose who to contact, either via direct message or 1-to-1 videoconference (currently 1016 in total, 13 from Czechia)

21 April 2021 Webinar on
EIT CCSI recording



<https://qrgo.page.link/daiaE>



EIT CCSI Networking and
B2B platform



<https://qrgo.page.link/9iyXJ>



THE SET OF THE CALL CRITERIA

1. Admissibility criteria
2. Eligibility criteria
3. Exclusion criteria
4. Financial capacity criteria
5. Operational capacity criteria
6. Technical evaluation criteria
7. Evaluation criteria for Hearing with the EIT Governing Board

ADMISSIBILITY AND ELIGIBILITY CRITERIA

ADMISSIBILITY

- Electronic submission via dedicated system of European Commission
- Completion of all mandatory parts and submission by deadline

ELIGIBILITY

- Consortium composed of minimum 3, maximum 50 independent partner organisations
- Partner organisations established in minimum three different Member States
- At least two third of partner organisations from different Member States
- At least one higher education institution, one research institution and one private company

PROPOSAL CONTENT AND STRUCTURE

- Part A – administrative information on the proposal, the Coordinator and partners, including declarations that they are not in a situation leading to exclusion
 - Template A – Application form and DoH template
- Part B1 - main body of the proposal and 3 following elements should be included: KIC excellence, KIC implementation and KIC impact
 - Template B1 – Proposal
- Part B2 – estimated financial resources
 - Template B2 – Estimated financial resources
- Part B3 – declaration from the legal representative of each partner on their motivation, endorsement of the proposal and their commitment
 - Template B3 – Motivation and commitment letters

PROPOSAL – PART B1

Three elements of Part B1

1. KIC excellence (20 pages max.)
 - ❖ KIC strategic approach, key identified thematic areas, innovativeness and KIC partnership innovation potential, readiness to establish concrete synergies and complementarities with other relevant initiatives
2. KIC implementation (10 pages max.)
 - ❖ KIC's leadership principles, team profile requirements, key considerations for setting up operational structures and colocation centres, KIC business model and financial plan (including estimated EIT and non-EIT financial resources) and plans for attracting financial resources and achieving long-term financial sustainability, and a plan for the management and exploitation of intellectual property
3. KIC impact (20 pages max.)
 - ❖ planned pan-European impact on the societal challenge, human capital, job creation, economic growth demonstrated by the strategy, Key Performance Indicators (KPIs) and KIC Scoreboard, KIC communications strategy, and outreach (in particular EIT Regional Innovation Scheme); and dissemination plans including the contribution to building the EIT Community brand identity

PROPOSAL – PART B2

B2 Estimated financial resources

- feasibility of the future KIC's business model and financial plan (including the generation of funding from non-EIT sources as set out in the EIT SIA - attraction of co-funding from partners) aiming at financial sustainability in the long-term
- at least 10 % and a maximum of 15% shall be dedicated to the RIS;
- a maximum of 7% shall be dedicated to Cross-KIC activities,
- a maximum of 3 % shall be dedicated to a pilot higher education initiative of three years.

Principles for financing, monitoring and evaluating KIC activities

- https://eit.europa.eu/sites/default/files/2021-14_20210507-gbwp_principles_on_fin_mon_eval_kics_activities_to_gb_dml_eit.pdf

PROPOSAL – PART B3

Motivation and commitment

- a declaration from the legal representative of each partner on their motivation and endorsement of the proposal
- their commitment, including financial commitment (indicative budget per partner), to the objectives and aims of the KIC.
- partners should provide information about their linked third parties, which are planned to be involved in the KIC's activities
- coordinator should attach the operational capacity evidence, including the relevant project references, and the self-compliance check table and the CVs of the key members of the Interim Management Team

ALLOCATED BUDGET

- Start-up Grant for 2023: up to 6 M€
 - ❖ used to finance the start-up activities and initial pilot actions to prepare for the 1st year of full operations and business plan implementation as of 1 January 2024
- Budget for 2024
 - ❖ will be subject to EIT Governing Board funding allocation decisions
- Budget for the launch of 2 new KICs (CCSI and WMM Sectors and Ecosystems in 2026)
 - ❖ around 300 M€ for the MFF 2021-2027



USEFUL INFORMATION AND RELATED EVENTS

[EIT Innovation Model Publication](#)
4 November 2021



[CCSI Call Webinar 1 – Slides](#)
9 November 2021, EIT and CCSI



[CCSI Call Webinar 2 – Slides](#)
16 November 2021, Nuts & Bolts



[CCSI Call Webinar 3 – Slides](#)
1 December 2021, EIT Activities



[CCSI Call Webinar 4 – Slides](#)
7 December 2021, United in Innovation



EIT CCSI CALL SUMMARY

- **Call dates**

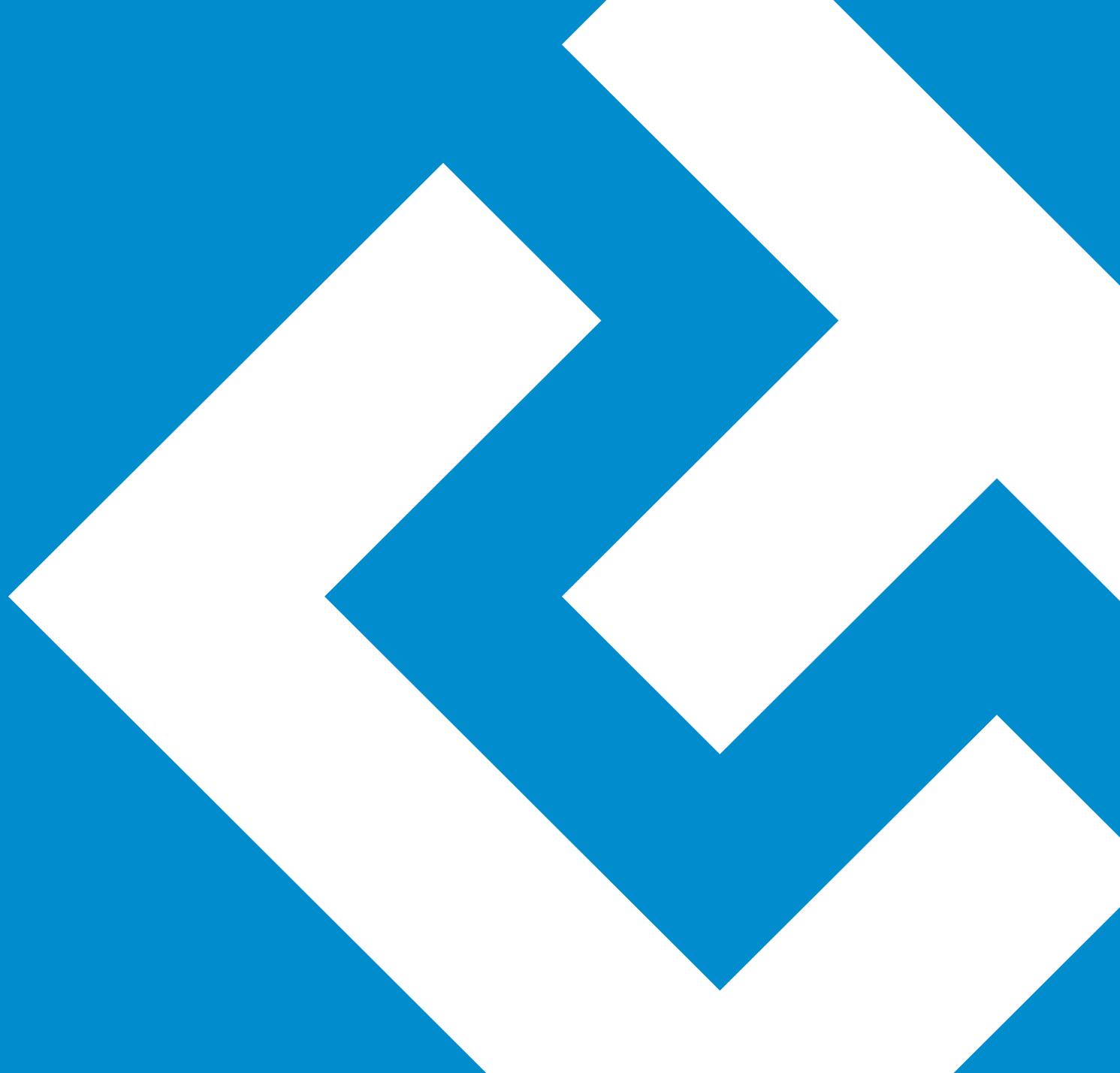
- ❖ 26 October 2021 – 24 March 2022 (17:00 CET)
- ❖ On FTOP - [HORIZON-EIT-2021-KIC-DESIGN-EITCCI](#)

- **Consortium**

- at least three independent partner organisations established in at least three different MS
- at least two thirds of the partner organisations forming the consortium are established in different MS
- at least one higher education institution, one research institution and one private company (knowledge triangle)
- maximum 50 partners

Once set up in 2023, the new EIT KIC will begin offering a wide range of activities specifically tailored for students, entrepreneurs and innovators active in the CCSI

EIT HEI INITIATIVE SECOND CALL



EIT HEI INITIATIVE

- New initiative to unlock the full innovation potential of Higher Education Institutions (HEIs)
- Main aim: Innovation Capacity Building for HEI
 - Pilot call: 24 March 2021 - 25 May 2021
 - 64 applications; 24 projects selected on 15 July 2021

CZECH PARTNERS

- ❖ ČVUT
- ❖ UNIVERZITA PARDUBICE
- ❖ VŠB-TU OSTRAVA

2ND CALL (18. 11. 2021 - 28. 2. 2022)

- Matchmaking Tool <https://events.conversationstarter.net/e/heicall2>
- HEI Call 2 Text <https://eit-hei.eu/app/uploads/2021/11/HEI-Call-2.pdf>
- Application Portal <https://application.eit-hei.eu/Account/Login>
- HEI Initiative Website www.eit-hei.eu

HEI INITIATIVE – 2ND CALL 2021 (28. 2. 2022)

ELIGIBLE BODIES

- Organisations eligible for participation and funding:
 - **Higher Education Institutions (HEIs)**
 - Public or private, small, medium or large enterprises (including social enterprises)
 - Research institutes
 - Public bodies at local, regional or national level
 - Intermediary organisations or associations which represent HEIs

CONSORTIUM

- **Project consortium: min. 4**
 - ✓ A minimum of 3 HEIs from 3 different countries
 - ❖ Coordinator must be an HEI
 - ❖ Min. 2 other HEIs must be full partners
 - ❖ Min. 1 HEI shall be an existing partner of an EIT KIC (majority of HEIs shall NOT be partners of an EIT KIC)
 - ✓ Min. 1 actor from another side of the Knowledge Triangle (e.g. regional/territorial authorities, VET organisations, RTOs, SMEs and start-ups).

CZECH INFORMATION DAY ON EIT HEI INITIATIVE

- WHEN: 24 January 2022
- WHERE: online
- WHAT: call text, eligibility conditions, project proposal structure, application system, frequently asked questions
- WHO: Anna Vosečková (EIT NCP), representatives of the 3 Czech universities involved in the projects supported in the 1st call

REGISTRATION



bit.ly/3HQ9mrv



EIT HEI Initiative
Innovation Capacity Building
for Higher Education

Funded by the
European Union

AGENDA



<https://bit.ly/3f3KlfV>



**THANKS FOR YOUR
ATTENTION 😊**

Anna Vosečková

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